

POLITICAL/ISSUE AVAIL REQUEST

DATE: 5/3/2018

REQUESTED BY: Sadler Media

ADDRESS: 12103 Viewcrest Blvd, Studio City, CA 91604

TELEPHONE# 818-506-5443

FAX# :

ON BEHALF OF CANDIDATE/ISSUE: Xavier Beccerra

OFFICE/ISSUE: Attorney General

PARTY AFFILIATION: Democrat

COMMITTEE: Beccerra for Attorney General 2018

TREAS./CHAIRMAN: Robert Herrera

ADDRESS: 777 S. Figueroa Street, Suite 4050, Los Angeles, CA 90017

TELEPHONE# 213-452-6565

FAX# : 213-452-6575

DATES AND TIMES REQUESTED: All

REMARKS:

LETTER OF AUTHORIZATION

Becerra for Attorney General 2018
777 S. Figueroa Street, Suite 4050
Los Angeles, CA 90017

May 3, 2018

Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604

Dear Ms. Sadler:

Please accept this letter as authorization to perform media buying and media placement services on behalf of Becerra for Attorney General 2018. Our committee's official information is as follows:

Name: Becerra for Attorney General 2018
Address: 777 S. Figueroa Street, Suite 4050, Los Angeles, CA 90017
Phone: (213) 452-6565
Fax: (213) 452-6575
Name of Candidate: Xavier Becerra
Name of Treasurer: Robert Herrera
FEDERAL I.D.#: 81-5215738

Sincerely,



Dana Williamson
Campaign Manager
Becerra for Attorney General 2018

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KGO-TV / San Francisco</u>	Date: <u>2/5/18</u>
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I, Sheri Sadler,

being/on behalf of: _____,

a legally qualified candidate of the _____

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See request email					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

See Letter of Authorization

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title